

here's johnny

John Harfield
Designer

m: +44 (0) 7587 081 804

w: johnharfield.com

e: hello@johnharfield.com

A wee bit about me

“ I have had a passion for design from a young age, so after graduating with a 2:1 in Graphic Design from Leeds University I was eager to dive into the industry. As well as being lucky enough to work in some fantastic design agencies around the world, I've also enjoyed the role of a freelancer. The continuation of my freelance work, coupled with the invaluable experience gained through working in a variety of studios have made me the designer I am today.

Design is what I do, who I am...I honestly can't think of a career I would rather be doing. (Although Mick Jagger has it pretty sweet). ”

Where I've had the pleasure of working

November 2010 - Present

Line Digital Edinburgh - Senior Digital Designer

This multi-award winning digital agency is at the top of the creative game, and it's a pleasure to be part of the team.

July 2009 - July 2010

ADSWA Perth, Western Australia - Designer

This was a challenging role in a young and energetic agency, minutes from the beach which allowed me to surf before work. My main role was to head up the web design team and provide effective solutions to the clients' briefs, as well as getting stuck into many enjoyable print jobs.

May 2007 - October 2008

LEWIS Creative Consultants Edinburgh - Digital Designer

LEWIS is a great company made of highly talented and creative individuals. I loved my 18 months in the digital team and was involved in exciting projects with a variety of high-profile clients including Strongbow and Abbey National.

May 2006 - May 2007

Ink Tank and Associates Edinburgh - Junior Graphic and Web Designer

I was a designer at Ink Tank for a year and I gained invaluable experience from this position. I enjoyed the diversity of working on both print and web and immersed myself in some incredibly satisfying projects.

17 - 31 March 2006

Fallon London - Creative's Assistant

This was a 2 week covering job assisting in a large advertising agency, famous for the 'bouncy ball' advert for Sony Bravia.

December 2005 - February 2006

DB Advertising Glasgow - Graduate Designer

After completing a 2 week placement, I was offered a 3 month position in this Glasgow based company, which was a great place to start my design career.

How I started my career

Work placements are a great way for graduates to get their foot, fingers or whatever else in the door. At my last agency I was in charge of graduate recruitment and loved the opportunity to give University leavers a leg-up on to the first rung of what I remember to be a very challenging ladder.

Here's some agencies that took me in off the streets and paid me absolutely nowt, but offered an invaluable experience, many moons ago...

February 2006

Design is Central Glasgow

A great placement in a superb little company.

October 2005

DB Advertising Glasgow

I enjoyed a temporary Junior Designer position as a result of this placement.

June 2004

Hôme Advertising and Design Leeds

I was given the work experience after the Company Director spotted my work at the final year exhibition at Uni.

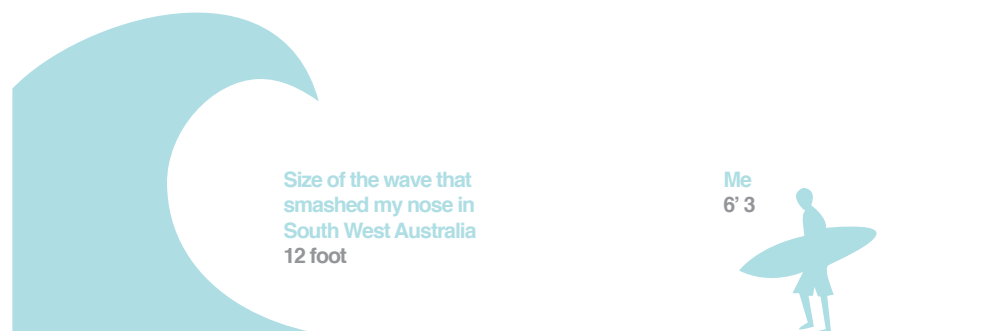
What floats my boat

I've always been a keen traveller and have been to many of my 'tick list' locations including Fiji, Tahiti, Australia, Indonesia, Japan and Macclesfield.

Although not having an ounce of musical talent in me and trying and failing miserably with most instruments, I'm a huge music fan with eclectic tastes and get to gigs and festivals whenever I can.

I love all sports, especially surfing, skateboarding, climbing, mountain biking, cricket, football and basketball. (Does Pro Evolution Soccer count as a sport?). I'll pretty much play anything, so if you're up for a game...

Random fact



Awards and Recognition

2010

These nice folk kindly featured my online portfolio on their galleries:

creattica | onepagelove | css brigit | design fridge | rgb garden | m4go | tgdeveloper | instantshift | webbeta | jkwebco | sev7en | paperblog | feedstitch | designstuffdaily | bythatgirl | magazinoo | webdesign-weblog |

2009

My Hawkeye Trading logo and also the logo I made for Oddtails, was selected to be shown on the creattica showcase gallery.

2008

I designed a logo for the Made in Bunch rebranding challenge, which was chosen from thousands to appear in the book that they produced about the project.

2004

I was 1 of 10 finalists chosen from 3 Universities to compete in the Stuart Hocknell Yorkshire Student Design Awards 2004 at Brahm Ltd, Leeds.

Exhibitions

2004

My final University project was chosen to be showcased at the annual D&AD New Blood exhibition in London.

Weapons of choice

Photoshop, Illustrator, Dreamweaver, Flash, Fireworks, Indesign.

My studies

2001 - 2004

University of Leeds

BA (Hons) Graphic Design 2:1

1994 - 2001

Fallibroome High School Cheshire

A Level - Design and Technology (A), Business Studies, Information Technology
GCSE - 10 GCSEs grade A - C (including English and Maths)

See my work at johnharfield.com